

2015 NYSPHA Annual Meeting & Conference

Agenda

Thursday, April 23, 2015

9:00 AM – 12:00 PM	<p>Pre-Conference Session</p> <p><i>Public Health in the Age of Health Care Reform: Improving Population Health Through Traditional and Non-Traditional Opportunities</i></p> <p>(Location: Dollar East followed by lunch in Mr. Brown's Pub)</p> <p>Presented by:</p> <p>Richard Hamburg, Deputy Director of Trust for America's Health</p> <p><i>PLEASE NOTE: REGISTRATION FOR THE PRE-CONFERENCE WORKSHOP IS A SEPARATE FEE. Registration includes program, materials, lunch and continuing education credits.</i></p>
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Thursday, April 23, 2015

12:30 – 1:00 PM	<p>Registration/Check-in</p> <p>(Location: Dollar Island Lobby)</p> <p>Student Posters Presented in Shelving Rock Terrace</p>
1:00 – 2:30 PM	<p>Welcome: Michael Seserman, MPH, RD, NYSPHA President</p> <p>Plenary Session- Sharing Stories from Local Health Departments and Hospitals Around the NYS Prevention Agenda</p> <p>Presented by:</p> <p>Priti Irani, New York State Department of Health</p> <p>Silvia Pirani, New York State Department of Health</p> <p>(Location: Dollar Island)</p>
2:30 – 3:00 PM	<p>Exhibits, Posters & Networking</p> <p>(Location: Shelving Rock Terrace)</p>
3:00 – 4:00 PM	<p>Concurrent Breakout Sessions (Choose 1)</p> <p>Breakout A:</p> <p><i>Impacts of Increased Breastfeeding Rates & Tools to Support Nursing Mothers Returning to Work</i></p> <p>(Location: Dollar East)</p> <p>Presented by:</p> <p>Nicole Cunningham, New York State Department of Health</p>

	<hr/> <p>Breakout B: <i>Clearing the Air: Addressing the Challenges to Adopting Smoke-Free Policies in Public Housing</i> (Location: Dollar West)</p> <p>Presented by: Jeanie Orr, Capital District Tobacco-Free Coalition</p> <hr/> <p>Breakout C: How Should School Health Professionals and Public Health Connect? (Location: Diamond Island)</p> <p>Presented by: Janice McPhee, Ballston Spa Central School District Lindsay Armbruster, Burnt Hills-Ballston Lake Central Schools</p>
4:00 – 5:00 PM	<p>Reception & Awards (included with Annual Meeting registration) (Location: Shelving Rock Terrace)</p> <p>(Dinner on your own)</p>
7:30 – 9:00 PM	<p>Networking Event (Location: Lake Terrace Bonfire <i>(weather dependent)</i>)</p>

Friday, April 24, 2015

8:00 – 8:30 AM	<p>Continental Breakfast & Networking (Location: Shelving Rock Terrace)</p>
8:30 – 9:00 AM	<p>Welcome & NYS Advocacy Updates, Priorities and Changes- Michael Seserman, MPH, RD, NYSPHA President Heather Morgan, NYSPHA Vice President Lee Livermore, Member Services Chair Tammie Kheocha-on, Policy and Advocacy Chair (Location: Dollar Island)</p>
9:00 – 10:00 AM	<p>Hot Issue in NYS: Emerging Drugs of Abuse and Preventing Adolescent Addiction Through School-Based Health Centers Michele Caliva, Upstate NY Poison Center Brett Harris, NYS Office of Alcoholism and Substance Abuse Services</p>

10:00 –10:30 AM	<p>Exhibits & Networking (Location: Shelving Rock Terrace)</p>
10:30 – 11:30 AM	<p>Concurrent Breakout Sessions (<i>Choose D or E</i>)</p> <p>Breakout D: 3 Roundtable Discussions- See all 3! (Location: Dollar East)</p> <p>1) <i>Leveraging Worksite Wellness Policies, Programs and Environmental Changes: Healthy Syracuse’s Strategy & Partnerships for Reaching Across Employers</i> Presented by: Nancy H. Smith, NHSmith Consulting Kenneth Foresti, Excellus BlueCross BlueShield Kelli LaPage, WellTrail Cheryl Pusztai, YMCA of Greater Syracuse, Downtown & Southwest YMCA Branch</p> <p>2) <i>Farm to Preschool NY: Using Produce to Grow a Healthier Home</i> Presented by: Lynn S. Edmunds, New York State Department of Health Judith Ellis, New York State Department of Health Darlene Yule, Capital District Child Care Council</p> <p>3) <i>Dynamic Community Mobilization: Utilizing Coalition Building and Grassroots Mobilization to Improve Community Health in Onondaga County</i> Presented by: Roberto Martinez, The Maxwell School of Citizenship & Public Affairs Rebecca Shultz, Onondaga County Health Department Lisa GreenMills, Onondaga County Health Department Thomas H. Dennison, Syracuse University Indu Gupta, Onondaga County Health Department</p> <hr/> <p>Breakout E: <i>“What Did the Doctor Say?” Understanding Health Literacy and its Impact on Health Outcomes</i> Presented by: Anne Little, Asthma Coalition of Long Island Claudia Guglielmo, Asthma Coalition of Queens (Location: Dollar West)</p>

11:30 AM – 1:00 PM	<p>Luncheon (provided) 11:30-12:00</p> <p>Keynote- Heather White, Environmental Working Group <i>Introduction by Denise Tahara, New York Medical College & Mary McBride, Pratt Institute</i> (Location: Shelving Rock Terrace)</p>
1:00 – 1:15 PM	<p>Exhibits & Networking Break</p>
1:15 – 2:15 PM	<p>Concurrent Breakout Sessions (<i>Choose 1</i>)</p> <p>Breakout F: <i>20 Years of Worksite Wellness: One Local Health Department's Journey and Lessons Learned Along the Way</i></p> <p><i>Presented by:</i> Kristine Boyle, Putnam County Department of Health Allen Beals, Putnam County Department of Health Barbara Ilardi, Putnam County Department of Health Erin Ray Pascaretti, Putnam County Department of Health (Location: Dollar East)</p> <hr/> <p>Breakout G: <i>A Multi-Sector Approach to Rural Health: Involving the Community to Support 5-2-1-0</i></p> <p><i>Presented by:</i> Lynae Wyckoff, Bassett Healthcare Network Research Institute Christine Burrington, Bassett Healthcare Network Research Institute Tom Hohensee, Bassett Healthcare Network Research Institute (Location: Dollar West)</p>
2:15 – 2:30 PM	<p>Networking Break</p>
2:30 – 3:30 PM	<p>Concurrent Breakout Sessions (<i>Choose 1</i>)</p> <p>Breakout H: <i>Worksite Wellness: Implementation of Successful Fruit and Vegetables Access Strategies</i></p> <p><i>Presented by:</i> Melissa Jacobson, Rockland County Department of Health</p>

	<p>Melanie Shefchik, Montclair State University (Location: Dollar East)</p> <hr/> <p>Breakout I: <i>Creating Healthy Places: Connecting Community Resources to Accomplish Population Health Initiatives</i></p> <p>Presented by: Meg Parker, Essex County Public Health (Location: Dollar West)</p>
3:30 PM	Safe Home

For more information or to register, visit
www.NYSPHA.org