

SPRING CONFERENCE SCHEDULE

April 24 & 25, 2013

2013 Annual Meeting & Conference:
“Partners in Practice: Promoting Prevention, Health & Wellness Across Our State”

Hilton Garden Inn
Troy, NY



Join us in the Capital Region!

www.NYSPHA.org

Join us!

A two-day conference session is planned for Wednesday, April 24, 2013 and Thursday, April 25, 2013, with a reception on the evening of Wednesday, April 24, 2013. All registered attendees of the Annual Meeting will receive complimentary access to the reception.

The Annual Meeting will offer scientific sessions in a variety of formats including large plenary sessions and smaller concurrent sessions. Sessions will focus on issues and topics relevant to “Promoting Prevention, Health & Wellness Across Our State.”

This conference is designed for public health educators, academic staff, county health officials and employees, students, medical and dental practitioners, state health employees and others in the field of public health, education and medical care.

Breakout workshops will be announced the first week of December.

Plenary session speakers to be announced soon.

Register today!

Use the form below to register via the US Postal Service or register online at www.NYSPHA.org.

Continuing Education

We are pleased to offer the following continuing education credits at the 2013 Annual Meeting at no additional charge.

Continuing Education credits for **Certified Health Education Specialists** (CHES) are under review for up to 12 entry or advanced-level credit hours.

Continuing Education credits for **Certified in Public Health** (CPH) are under review for up to 12 credit hours.

Continuing education credits for **dentists** by the New York State Dental Foundation and for **dental hygienists** by the Dental Hygienists’ Association of the State of New York are under review for specific workshops.

Professionals seeking continuing education credits not listed above will be provided a completion certificate upon request for self-submission.

Join us for an innovative and informative program. Learn from experts who have studied public health issues in communities and from those who have made successful changes.

Wednesday, April 24- Day 1 Agenda*

New York State Public Health Association Annual Meeting & Reception
“Partners in Practice: Promoting Prevention, Health & Wellness Across Our State”

8:30 AM – 6:30 PM Hilton Garden Inn, Troy NY

Pre-Conference Workshop- Grant Writing/Seeking

8:30 AM – 9:00 AM Pre-Conference Workshop Registration

9:00 AM -1:00 PM Pre-Conference Workshop (lunch included)
Shaking the Money Tree- Winning Grant Dollars to support our Services
Presented by: Marilyn Hoytt

In a time of continuing change, we seek resources for those we serve. There are lots of government and private foundation funders, but it may not be clear which are the best match for our programs and service populations. Which make the most sense given the amount of time we have to spend on fund raising? How can we identify the best prospects and prepare competitive proposals? How can we build long lasting relationships with our funders?

By the conclusion of the workshop, you will have been introduced to the concepts of identifying appropriate funding prospects; the varied contacts and proposal formats awarding funders might need and how to use the grant award year to deepen your relationship with the funder.

Annual Meeting

1:00 - 1:30 PM: Conference Registration

1:30 PM - 2:30 PM: **Welcome:** E. Oscar Alleyne, DrPH, NYSPHA president
Plenary Session
Presented by: Nirav Shah, MD, MPH, NYS Commissioner of Health (**Invited**)

2:30 PM- 3:30 PM: **Exhibitors, Posters, Networking**

3:30 PM – 4:30 PM: **Concurrent Breakout Sessions**
Breakout A: ***Community Capacity Building Works: Franklin County Increase Opportunities to be Physically Active***
Presented by:
Susan Patterson, M. Ed., Public Health Educator, Franklin County Public Health Department
Kim Lauzon-McElwain, MA, RD, Public Health Nutritionist, Saint Regis Mohawk Tribal Health Services
Jamie Konkoski, BA, Program Manager, North Country Healthy Heart Network

Breakout B: ***Healthy School Environments***

Presented by:

Claire Barnett, MBA, Executive Director, Healthy Schools Network, Inc.

5:00 PM – 6:30 PM Reception & Awards (included with Annual Meeting registration)

Thursday, April 25- Day 2 Agenda*

New York State Public Health Association Annual Meeting

“Partners in Practice: Promoting Prevention, Health & Wellness Across Our State”

8:30 AM – 9:00 AM **Registration**

9:00 AM – 10:30 AM **Welcome-** E. Oscar Alleyne, DrPH, NYSPHA President

Panel Presentation-

Emerging Issues in NYS: New Drugs of Abuse, Medical Marijuana, Hydrofracking and Public Health

Presented by:

T. Michele Caliva, RN, CSPI, Administrative Director, Upstate New York Poison Center

Gabriel Sayegh, Director of the Drug Policy Alliance's New York Policy Office

Barbara Warren, RN, MS, Executive Director, Citizens' Environmental Coalition

Facilitated by: E. Oscar Alleyne, DrPH, NYSPHA President

10:30 AM-11:00 AM **Exhibitors, Posters, Networking**

11:00 AM-12:00 PM **Concurrent Breakout Sessions**

Breakout C: ***Food Insecurity, Health Problems and Unmet Needs: Implications for Aging and Long Term Care in NYC***

Presented by:

Deborah Viola, PhD, Center for Long Term Care Research & Policy, New York Medical College

Kenneth A. Knapp, PhD, Center for Long Term Care Research & Policy, New York Medical College

Peter S. Arno, PhD, Center for Long Term Care Research & Policy, New York Medical College

Breakout D: ***Developing, Executing and Evaluating a Healthy Weight Strategy for Children Ages 2-10 in Monroe County, NY: Results and Lessons Learned***

Presented by:

Bonnie C. DeVinney, MHSA, V.P. and Chief Program Officer, Greater Rochester Health Foundation

Heidi Melancon Burke, MPH, Senior Program Officer for Healthy Weight, Greater Rochester Health Foundation

2013 Annual Meeting & Conference

- 12:00 PM-1:15 PM **Luncheon** (provided)
Keynote- Adewale Troutman, MD, MPH, MA, CPH,
President, American Public Health Association
- 1:15 PM– 2:15 PM **Concurrent Breakout Sessions**
Breakout E: ***Bone Health Education: Program Integration and Community Partners are Essential for Success***
Presented by:
Jeri W. Nieves, PhD, Associate Professor of Clinical Epidemiology, Columbia University and Helen Hayes Hospital
- Breakout F: ***Online Resources to Support Public Health Promotion***
Presented by:
Kate W. Flewelling, MLIS, National Network of Libraries of Medicine, Middle Atlantic Region
Cate Teuten Bohn, MPH, Kids' Well-Being Indicators Clearinghouse, Council on Children and Families
- 2:15 PM- 2:30 PM **Exhibitors, Posters, Networking**
- 2:30 PM– 3:30 PM **Concurrent Breakout Sessions**
Breakout G: ***Advocacy and Public Health***
Presented by:
Blair Horner, VP for Advocacy, American Cancer Society of New York and New Jersey
- Breakout H: ***Applying for National Public Health Accreditation: A Comprehensive Approach***
Presented by:
Karen Hagos, MPH, NYSDOH, Office of Public Health Practice

To view full workshop descriptions, visit www.NYSPHA.org

****Please note: Workshop times are subject to change.***

Hotel Information

All events will take place at the Hilton Garden Inn on Hoosick Street in Troy, New York. A block of rooms has been reserved for Tuesday, April 23, 2013 and Wednesday, April 24, 2013. Please call (518) 272-1700 to reserve a room by April 1st under the New York State Public Health Association (NYSPHA) block at a group rate of \$96/night for standard rooms or \$114/night for suites.

Transfer/Cancellation Policy

If you registered for the conference and cannot attend, you may transfer your registration to another person. All transfer/cancellation requests must be submitted in writing and received by NYSPHA no later than April 18, 2013. Please submit your request via email to info@nyspha.org.

- Cancellations received on or before April 18, 2013 will be refunded less a \$10 administrative fee.
- Cancellations received April 19, 2013 or later are not refundable.
- Space at each event is limited no shows will be charged the full registration fee.

Important Information

Nearest Airport- Albany International Airport is the nearest airport to the events. Participants arriving via air may rent a car on-site at the airport or take a taxi. Guests of the Hilton Garden Inn are provided with complementary airport shuttle service. Please call the hotel at (518) 272-1700 for more information. The airport is approximately 10 miles from the conference site.

Hotel Parking- Parking is free at the Hilton Garden Inn in Troy. If the lot is full, a valet service will be available free of charge.

Food & Beverage- Lunch and coffee breaks are included with your registration fee. The Hilton Garden Inn's chef has designed a menu to meet the "Healthy Meeting Guidelines" recommended by the New York State Department of Health. Gluten-free options will also be available.

Conference Attire- Please keep in mind that meeting room temperatures vary. You may want to bring a jacket or sweater to all sessions.

Payment Information- Registration fees may be paid via credit card (via PayPal) online only or offline via check or purchase order. Registration on-site is available but telephone confirmation is recommended as space is limited.

Exhibit- Become an Exhibitor at the 2013 Annual Meeting. Email info@nyspha.org for more information or download an Exhibitor Prospectus at www.nyspha.org.

Event and Registration Questions- Questions may be directed to Mary Ellen Yankosky at (518) 427-5835 or Erin Sinisgalli at info@nyspha.org.

2013 Annual Meeting & Conference

Registration Form

Registration may also be completed online at <http://www.NYSPHA.org>

Name: _____

Title: _____

Organization Name: _____

Address: _____

County: _____ Phone: _____

Email: _____

Do you have a NYSPHA membership through April 25, 2013? _____

Continuing Education Credits Requested:

____ CHES/MCHES ____ CPH ____ RDH

	AMOUNT
Pre-Conference Workshop- 9 AM- 1 PM April 24, 2012 (includes lunch)	
<input type="checkbox"/> NYSPHA Member.....\$65	\$ _____
<input type="checkbox"/> Non-Member\$80	
Annual Meeting- April 24 & 25 (includes lunch and reception)	
<input type="checkbox"/> Early Bird (before 12/31): NYSPHA Member.....\$120	\$ _____
<input type="checkbox"/> NYSPHA Member.....\$140	
<input type="checkbox"/> NYSPHA Student Member.....\$75	
<input type="checkbox"/> Early Bird (before 12/31): Non-NYSPHA Member...\$155	
<input type="checkbox"/> Non-NYSPHA Member.....\$175	
<input type="checkbox"/> Non-NYSPHA Student Member.....\$90	
NYSPHA Membership	
<input type="checkbox"/> Student Membership.....\$ 25	\$ _____
<input type="checkbox"/> Reduced Income Membership\$ 40	
<input type="checkbox"/> Individual Membership\$ 75	
<input type="checkbox"/> Organizational Membership.....\$ 250	
Total Due	\$ _____

Please mail completed registration form and payment of check (payable to NYSPHA) or purchase order to:
 NYSPHA, PO Box 38127, Albany, NY 12203

Questions? Call or email us at (518) 427-5835 or info@nyspha.org