



New York State Public Health Association 68th Annual Meeting

Pre-Conference Workshop

Making Public Health a Priority: Advocating for Program Sustainability

April 18, 2018

1-1:30 PM- **Registration**

1:30-1:45 - **Welcome & Introductions**

Susan Franko, NYSPHA President

1:45-2:30- **New York State Politics- Behind the Scenes of the Budget Process,
Lawmaker Decisions and Funding**

Learn the nuts and bolts about how the legislative process works in NYS. Gain insight into how the state budget is developed and how funding is allocated; how public health bills are introduced and the process to turn them into laws; and how legislative committees function. Dede will lead a discussion on understanding the legislative process and how those working in the public health community can work with lawmakers without the need to "lobby."

Dorothy (Dede) Hill, Director of Policy, Schuyler Center for Analysis and Advocacy

2:30-2:50- **Refreshment Break**

2:50-3:45 **Practical Solutions- Successful Ways to Educate Your Lawmakers and the
Community**

Erin Sinisgalli, Executive Director, New York State Public Health Association

Nancy McGraw, Public Health Director, Sullivan County

3:45-4:05- **Carrie Woerner, NYS Assemblymember**

Assemblymember will share best ways for public health professionals and constituents can connect with lawmakers and share their work.

4:05-4:15- **Stretch Break**

4:15-5 PM- **Keeping Public Health as a Priority- Action Planning**

Cristina Dyer-Drobnack, Program Director, New York State Association of
County Health Officials

Richard Merchant, President, NYSARH, CEO, Health Workforce NY