



NEW YORK STATE PUBLIC HEALTH ASSOCIATION

Envisioning Healthy People in Healthy Places

2019 Webinar Calendar

FREE FOR NYSPHA MEMBERS, \$10 For non-members

CHES and CPH Credit Available

Health Education Kits for Community Environmental Improvement

Wednesday, March 20th | 12:00 - 1:00 PM

Participants will learn about interactive community environmental health education kits. These hands-on kits are on topics including lead poisoning prevention (water and housing), water quality (urban and rural), healthy homes, skin cancer, breast cancer, and pesticide use in the home. The kits were developed in partnership with community groups in diverse communities across the country and Science Take-Out, a science education company. Webinar participants will be able to request free kits for use with their own community groups by May 2019, or they can order them online for later use.

Katrina Korfmacher, PhD Associate Professor of Env. Medicine University of Rochester & Dina Markowitz, PhD Professor of Env. Medicine University of Rochester

Seeking Safety: Process and Fidelity Evaluation of NYC Ryan White Part A Contracts

Wednesday, April 17th | 12:00 - 1:00 PM

This presentation will begin with a brief overview of DOHMH's role and the design of SS, followed by the process evaluation framework for the project. Presenters will explain the project's mixed-method approach, including (1) the binary fidelity tool used for group session observations and (2) the structured, qualitative interview guide for staff interviews. The process evaluation framework will serve as a structure to highlight the findings that emerged, emphasizing the importance of providing support to intervention facilitators, adaptations to the intervention to be more culturally responsive,

challenges with recruitment, and how to work with participants with different literacy levels. Presenters will also describe DOHMH's plans for addressing some of the implementation challenges that emerged. The session will conclude with discussion questions concerning the support community-based organizations may need in implementing SS and innovative ways to promote fidelity to EBIs.

Guadalupe Dominguez Plummer, MPH., Frances Silva, MPH., Sahani Chandraratna, MPH, MSW., & Adria Zern, MPH candidate., New York City Department of Health and Mental Hygiene

Utilizing the Youth Behavior Surveillance System Dataset to observe LGBT gender, ethnic, and grade level determinants for an increased incidence of substance use

Wednesday, May 22nd | 12:00 - 1:00 PM

In this quantitative, observational study, 2017 data is compared from the Centers for Disease Control and Prevention's (CDC's) Youth Risk Behavior Survey (YRBS), to observe how youth who identify as Gay, Lesbian, Gay, or Bisexual use heroin, injected drugs, and prescriptions in comparison to youth that identify as straight across 3 geographies: New York State, California and Washington DC. By making observations across three geographic areas, gender, ethnic, and grade level determinants of increased incidence of substance abuse activities can be explored. This study aims to foster dialog between educational practitioners and public health researchers to better collaborate for development of a school-based drug prevention framework

Jazmin Letamendi, PhD, MS., Kacey Shap, PhD, MS., & Carl Letamendi, PhD, MBA Ology Research Group & Amit Patel, MPH, Westat

Care Coordination Through Innovative Collaboration Strategies

Wednesday, May 29th | 12:00 - 1:00 PM

The United States healthcare has moved from an illness based model to community health-focused preventative model of care, and care coordination and transition management have become the cornerstones of ambulatory care nursing practice. Care coordination maximizes the value of services delivered to patients by facilitating appropriate, efficient, safe and high-quality patient experiences and improved outcomes. Utilizing best practices a Northwell Health ambulatory care site, has implemented a successful care coordination program. The upcoming generation of nurses must be equipped with a strong knowledge base in this essential concept. Threading the elements of care coordination throughout the curriculum will enable students to build on these concepts and be adequately prepared with the knowledge, skills, and attitudes necessary to successfully manage and coordinate care for patients.

DonnaMaria Flumignan MSN, RN-BC, Farmingdale State College & Kathy Giffuni MSN, RN-BC, NE-BC, Huntington Hospital

Suicide Safer Care for Primary Care Providers: A Technology-Based Approach

Wednesday, June 19th | 12:00 - 1:00 PM

This presentation will provide an overview of how a number of agencies in New York State use technology to prevent patient suicide. The electronic health records (EHR) system can play a vital role in suicide screening and prevention via 1) Integration of required screening measures into the EHR, 2) Reminders and banners alerting providers of patient history of suicidality, 3) Integration of suicide safety plans into the patient portal, and 4) Documenting means restriction counseling. Examples of how agencies have leveraged technology for suicide prevention will be provided.

Virna Little PsyD, LCSW-r, MBA, CCM, SAP, Center for Innovation in Mental Health at CUNY School of Public Health

#MeToo: Associations of Educational Institution Religious Affiliation and Sexual Health Services with Reports of On-Campus Rape

Wednesday, July 17th | 12:00 - 1:00 PM

This presentation builds upon the #MeToo movement that has highlighted sexual violence on college campuses. This study compares rates of on-campus rape to results of a content analysis summarizing U.S. college/university (N = 500) religious affiliation and availability of sexual health services. The session will focus on identifying the overall deficit in services across the country and contribute to the #MeToo movement by demonstrating variance in on-campus rape and insufficiency of services for survivors.

Ashley Fico, PhD & Sara Purvis, Department of Public Health & Health Education
The College at Brockport, State University of New York

Engage for Health: A Patient-Doctor Communication Program

Wednesday, August 21st | 12:00 - 1:00 PM

Are you interested in health literacy? Are you unsure of what types of health literacy programs exist or what resources are available to you? Participate in this webinar and learn about *Engage for Health*, a community health education “program in a box” that you can offer. *Engage for Health* teaches community members how to effectively communicate with their health care providers. Program materials are developed and freely available for use by libraries, community and faith-based agencies and health care providers who wish to offer this program in their communities. Available materials

include presentation slides (with speaker notes), role-play exercise, pre-post evaluation tool, and marketing tools.

Erin Seger, MPH, CHES, National Network of Libraries of Medicine

Establishing a Model for Certified Recovery Peer Advocate Training Programs

Wednesday, September 18th | 12:00 - 1:00 PM

The Certified Recovery Peer Advocate (CRPA) training program at Queensborough Community College of the City University of New York (Queensborough), supported by the New York Alliance for Careers in Healthcare and New York City's Department of Small Business Services, provides a tremendous opportunity for qualified students to develop the competencies needed to be successful CRPAs. CRPAs are individuals who are certified to provide coaching, support, information, guidance, and motivation to those seeking or sustaining recovery from a substance use diagnosis. Students enrolled in Queensborough's CRPA training participate in an 80-hour comprehensive program that includes CRPA training combined with a 3-credit college-level health education course, HE 104: Addictions and Dependencies. This webinar aims to share experiences of integrating a non-credit training program with a college-credit health education course that provides students with the knowledge, skills and opportunities for employment to help individuals through their recovery process.

Andrea Salis, PhD, CHES & Lori Conkling, MA, Queensborough Community College of the City University of New York

Disaster Recovery & Public Health: Lessons Learned from the US Virgin Islands

Wednesday, October 2nd | 12:00 - 1:00 PM

Disasters can happen in any location. Frequently, healthcare organizations are unaware of the recovery process following a disaster, and the opportunities that arise to rebuild more resilient healthcare systems. Drawing from lessons learned from hurricane recovery efforts in the United States Virgin Islands and the recent hurricanes, this presentation will review strategies for healthcare recovery that center on consensus and coalition building. Key areas for prioritization emerged from working groups led by local government agencies, healthcare providers, and community-based organizations. These topics include developing new care coordination models, integrating preparedness into healthcare delivery, establishing a health information exchange, and strengthening the local healthcare workforce. Participants will leave having a better understanding of what to expect during recovery after a natural disaster.

Thomas Baine, MSW, Centers for Medicare and Medicaid Services

2020 Census: What is at Risk for Public Health?

Wednesday, October 16th | 12:00 - 1:00 PM

The 2020 Census and the ACS are currently facing fiscal, operational, and policy threats that could jeopardize a fair and accurate count, which would weaken data used by the health care, education, housing, and local government. This webinar will present how New York State is preparing for the 2020 Census, including findings from the State Complete Count Commission report on issues that have led to past undercounts in New York State. The U.S. Census Bureau will present plans for the 2020 Census, including the use of new technology for the enumeration process and efforts to build partnerships to reach hard-to-count populations. Learn what's at risk and how public health stakeholders (you) can do to ensure an accurate count in NYS.

Cate Teuten Bohn, MPH, NYS Council on Children & Families., Rich Tobe, NYS Department of Labor., & Jeff Behler, U.S. Census

Bullies & Victims: What can High Schoolers Teach us About Sex, Drugs, Violence, & the Propensity Toward Harming Behaviors Using the CDC's Youth Behavioral Risk Survey (YRBS)

Wednesday, November 20th | 12:00 - 1:00 PM

Drug abuse, unsafe sexual practices, exposure to violence, and other health-risk behaviors are among the leading causes of morbidity and mortality in teenagers. This study applies the principles of market research segmentation to categorize, compare, and contrast different groups by their exposure to violence (bullying vs. victimization) and their health-risk behaviors (unsafe sexual practices, drug abuse, sexual violence, suicides, etc.). By plotting teenage populations on an exposure-to-violence continuum (ranging from the likelihood of becoming bully to the likelihood of becoming victim), researchers and practitioners can develop intervention strategies that are specific to each group. The presentation of this study can assist researchers to understand how LGBT and heterosexual youth cope with violence and victimization.

Jazmin Letamendi, PhD, MS., Kacey Shap, PhD, MS., & Carl Letamendi, PhD, MBA Ology Research Group & Amit Patel, MPH, Westat

Peer Response: An Innovative Community Approach to Combating the Opioid Crisis

Wednesday, December 18th | 12:00 - 1:00 PM

Learn how a county implements a peer response team in the community to help fight the opioid crisis. This cross-sector initiative involves law enforcement, treatment providers and public health using a peer response model. *More information and authors/presenters TBA.*

Marissa Lamphere, MEd, Broome County Health Department

Additional webinars may be announced – visit www.nyspha.org/events for the latest information on our upcoming webinars and events.