



Advertising and Sponsorship Opportunities

	NYSPPHA Member (Organizational or University Member)	Non-Member
Job Posting Job is posted in members-only section of website for 30 days and is emailed to all members	Unlimited postings	\$35 / posting
Public Health E-blast Craft an announcement, advertisement or promotion of your public health (campaign, event, program, service, etc.). Your e-blast will be sent to our contact database of more than 3700 contacts.	2 per calendar year	\$250 / e-blast
<p>Public Health Champion Sponsor - \$2000 / year As a Public Health Champion Sponsor reap all benefits of being an organizational member plus the following additional benefits:</p> <ul style="list-style-type: none"> • Up to 4 additional e-blasts/year • Full-page ad. in Annual Meeting program • Logo placement on NYSPPHA’s home page with linkage to sponsor’s website 		
<p>Public Health Supporter Sponsor - \$1000 / year As a Public Health Supporter Sponsor reap all benefits of being an organizational member plus the following additional benefits:</p> <ul style="list-style-type: none"> • Up to 2 additional e-blasts/year • Half-page ad. in Annual Meeting program • Logo placement on NYSPPHA’s home page with linkage to sponsor’s website 		
<p>Annual Meeting & Conference Advertising and Sponsorship Opportunities NYSPPHA’s Annual Meeting & Conference draws in more than 200 public health advocates from across New York State – visit www.nysppha.org/annualmeeting to download a copy of the current year’s sponsorship prospectus for a variety sponsorship, advertising and table exhibitor opportunities.</p>		

NYSPPHA reserves the right to reject advertisements or applications of those sponsors whose products and services are not fully consistent with the public health goals of the (event/CDC/APHA) or NYSPPHA’s mission. Visit www.nysppha.org/AboutUs for our full policy on advertising and sponsorships.