## 2022 Public Health Partnership Conference

### Sponsorship Benefits to Increase Your Visibility

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Conference Partner $5,000</th>
<th>Premium Sponsor $4,500</th>
<th>Luncheon Sponsor $4,000</th>
<th>Plenary Sponsor $3,500</th>
<th>Poster Sponsor $3,000</th>
<th>Virtual Access Sponsor $2,500</th>
<th>Photo Booth Sponsor $2,000</th>
<th>Concurrent Session Sponsor $1,500</th>
<th>Wellness Sponsor $1,000</th>
<th>Coffee Break Sponsor $750</th>
<th>Social Media Influencer $500</th>
<th>Public Health Supporter $450</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number Available</td>
<td>Awarded</td>
<td>1 of 2 left</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>11</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>unlimited</td>
</tr>
</tbody>
</table>

### Pre-Event Exposure

- **Banner Advertisements in both the Mobile App and Virtual Platform**
  - X X X X X X X X X X X X
- **Logo displayed on NYSPHA website**
  - X X X X X
- **Email Blast to Partner Members**
  - X X X X X

### Brand Awareness

- **Sponsor name in Exhibitor and Sponsor Center (app & website)**
  - X X X X X X X X X X X
- **Social Media ad on Partners pages (Instagram, Facebook, LinkedIn)**
  - X X X X X X X X X X X
- **Conference Center scrolling digital acknowledgement**
  - X X X X X X X X X X X
- **Conference Center poster signage**
  - X X X X X X X X X
- **Full page ad in event Resource Guide**
  - X X X X X X X
- **Half-page ad in event Resource Guide**
  - X X
- **Pre-Recorded 30 second commercial during event**
  - X

### Relationship Building

- **Acknowledgment during Conference**
  - X X X X X X X X X X X
- **Complimentary event registration tickets**
  - 6 5 4 3 2 1 1 1 1 1
- **Complimentary Exhibitor Booth**
  - X X X X X
| Post-Event social media streaming with NYSPHA |
|---|---|---|---|---|---|---|---|
| X | X |   |   |   |   |   |   |

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Sponsorships at a Glance